

## **What reinforces YOUR dog?**

Reinforcement is defined as a consequence that follows a behavior that increase (or attempts to increase) the likelihood of that behavior occurring in the future. Basically that means that if a behavior is reinforced it will increase in frequency, intensity, and/or duration. Reinforcement can be either negative or positive.

Positive reinforcement is where something is given as a consequence of the behavior where negative reinforcement is where something is taken away, avoided, or ends as a result of a behavior.

Reinforcements can be a tangible object, food, an activity, something sensory, or social.

LIST and RANK the top 6 reinforcers that YOUR dogs likes in each category:

FOOD

TOYS

GAMES

TOUCH PRAISE

VERBAL PRAISE

ACTIVITIES

## LIST OF Possible REINFORCERS

Please review the list of all the things your dog may view as a "true" reward. You may like to believe affection from you is a real turn on but that doesn't necessarily mean you dog agrees.

### FOOD

Apples  
Bananas  
Baa Baa Que  
Beef Jerky  
Bil Jack  
Bread crust  
Butchers bones  
Canned cat food  
Carrots  
Charlie Bears  
Cheerios/cereal  
Cheese Whiz  
Chicken  
Cheese  
Cooked pasta  
Croutons  
Crackers  
Crumbled ground beef  
Dog biscuits  
Dried liver  
Eating dinner  
Freeze dried liver  
Greenies  
Hot dogs  
Ice cream  
Ice cubes  
Kibbled dog food  
Liver cookies  
Peanut butter  
Pizza crust  
Popcorn  
Pounce cat treats  
Rollover  
Sausages  
Steak  
String cheese  
Water to drink

### TOYS

Basketballs  
Ball on a rope  
Boomer balls  
Braided tug  
Bungee toys  
Cow Milker Inflation  
Fleece pieces  
Frisbees  
Furry Mouse  
Jolly Ball  
Kongs  
Leashes  
Sock with ball  
Snowballs  
Squeaky toys  
Squishy ball  
Sticks  
Stuffed Animals  
Target stick  
Tennis balls  
**TRICKS**  
Weaving legs  
Jumping in arms  
Rolling over  
Backing up  
Right side heel  
Shake-a-paw  
Play Dead  
Spin-a-round  
**PERFORMING AGILITY**  
Weaves  
Tunnels  
Frame  
Seesaw  
Dog Walk  
Jumps  
Table  
Chute

### ACTIVITIES

Back scratch  
Belly rub  
Car Rides  
Chase the laser spot  
Chase games  
Chest scratch  
Clapping & cheering  
Cuddling  
Ear massage  
Get out of the kennel  
Go into the house  
Get out of the car  
Go out of the house  
Hand Targeting  
Heeling  
Herding: Sheep, fish  
Hose-chasing water  
Hunting mice, rats  
On the couch/bed  
Park (go to the)  
Play with other dogs  
Play with the cats  
Play with Kids  
Running off leash  
Praise from me  
Retrieving  
Scratching back  
Shredding Paper  
Snow shoveling  
Soccer balls chasing  
Swimming  
Trip to Training class  
Tracking  
Tugging on you  
Vacuum (chasing it)  
Watching TV  
Walk (go for a)  
Wrestle Session with you  
You running, whooping